

“Together we are a strong voice of millions of Canadians living with neurological conditions so that we can advocate on their behalf on issues that are most important to them” – NHCC Member

NHCC Benefits of Membership

Background

Neurological Health Charities Canada (NHCC) is a coalition of organizations that advocates on behalf of people with brain diseases, disorders and injuries in Canada.

We are dedicated to working collaboratively to improve the lives of all people affected by brain conditions through increased research, positive public policy and improved awareness of brain conditions.

Our Impact

This collaborative approach and advocacy efforts led to the Government of Canada providing \$15 million to fund the most comprehensive population health study of neurological conditions in Canada in 2008, resulting in the ground-breaking *Mapping Connections* report in 2014.

“The National Population Health Study of Neurological Conditions is the most comprehensive study of neurological conditions ever to be conducted in Canada. This research has given us a clearer picture of neurological conditions and their impacts. This is an important base of information needed by governments, health charities, healthcare providers and communities to ultimately help improve the lives of individuals living with their conditions, their families and caregivers.”- The Honourable Rona Ambrose, former Minister of Health.

Your Opportunity

NHCC invites other charities and non-profit organizations concerned about brain health to join us to build on our past successes and transform the lives of Canadians affected by all brain conditions.

Your NHCC Membership Provides the Following Benefits

1. Advocacy Leadership and Support

NHCC provides advocacy leadership on important issues affecting people with brain conditions, enabling all member organizations to participate in advocacy efforts as a strong, coordinated voice on brain health issues to government, politicians, and policy advisors.

- This advocacy expertise includes as-needed support from costly professional GR advisory firms, and strategic advice for accessing key federal politicians and department officials that might otherwise be difficult for some organizations to cultivate.
- 100% of current NHCC members agreed that their NHCC membership provided invaluable access to advocacy related templates and strategies that were useful for their organization to repurpose and use provincially / locally.*

“Given our limited resources and staff, we are able to receive appropriate training from experts and access to resources that are otherwise a high cost for a small organization, as well as updates on relevant external environments required to advocate for our common needs” – NHCC Member

2. Capacity Building and Connection

NHCC acts as a conduit for organizations that are focused on brain health, bringing like-minded organizations together to learn, improve programming, and enhance their ability to deliver on mission objectives. This includes:

- Providing timely, relevant, and in-depth information about brain health in real-time.
- Access to bi-annual meetings and educational sessions, providing organization leaders with the opportunity to network with other brain health charity leaders and learn from relevant speakers.

100% of current NHCC members agreed that membership provided an invaluable opportunity for leaders and organizations to come together to share resources and tools to improve operational effectiveness on such topics as fundraising, educational materials, and support practices.*

3. Research Influence

NHCC provides a critical connection with leading organizations within the brain research community including the Canadian Brain Research Strategy, where NHCC is a partner organization. NHCC also works closely with the Canadian Association for Neuroscience and the CIHR Institute for Neurosciences Mental Health and Addiction.

83% of current members agreed that NHCC membership provided critical support in initiating and supporting research, including access to neurologists, scientists, and medical professionals to advise on best practices in research.*

Join Us

If you're a leader representing an organization that is focused on a brain condition, reach out to find out how you can enhance your organizational objectives, advocacy efforts, and programming.

Our 2022 NHCC Member Satisfaction Survey found that 100% of NHCC members were either Very Satisfied (83%) or Satisfied (17%) with the value they receive through their membership, and 100% felt that their organizations affiliation with NHCC provided marketing and media exposure of neurological conditions, diseases, and disorders.

“As a small national charity, we could not accomplish the advocacy reach that being a part of NHCC provides at a Federal, Provincial, and local level. Being part of a national brain health strategy is also an advantage for our organization and allows us to talk about the conditions we represent to a much broader audience of researchers and hcps.” – NHCC Member

Brain conditions include neurodevelopmental and neurodegenerative disorders, genetic conditions and brain injuries from numerous causes. For more information regarding *Membership Criteria* visit www.mybrainmatters.ca

For the membership application form contact: info@mybrainmatters.ca

*According to an NHCC Survey to current members, conducted in March 2022.